MANAGEMENT INTERNATIONAL REVIEW 1980
Vol. 20

INDEX TO CONTENTS
JAHRESINHALTSVERZEICHNIS
IN ALPHABETISCHER REIHENFOLGE

	No.	Page
Aggarwal, S. C.		
Managing Material Shortages: The Russian Way	2	7
Ajami, Raid A.		
The Multinational Firm and Host Arab Society: Areas of Conflict and Convergence	1	16
AlHashim, D. D.		
Internal Performance Evaluation in American Multinational Enterprises	3	33
Bamberger, Ingolf		
Business Policy Planning in Small and Medium-Sized Firms	1	29
Barry, Bernard		
Human and Organizational Problems Affecting Growth in the Smaller Enterprise	1	39
Buckley, P. J./Mathew, A. M.		
Dimensions of the Market Entry Behaviour of Recent U. K. First Time Direct Investors in Australia	2	35
Burton, F./Saelens, F.		
The Structure and Characteristics of Japan's Direct Investment in West Germany	4	7
Carstairs, R./Welch, L.		
Australian Offshore Investment in Asia	4	17
Chastain, C.		
Management's Increasing Dependence on Accounting Measures	4	83
Chitayat, G.		
The Effectiveness of Boards of Directors in Israeli State-Owned Companies	3	94
Crino, M./White, M.		
Strategic Long Range Labor Planning in Less Developed Countries	4	94
Daniels, J. D./Patil, S.		
U. S. Foreign Acquisitions: An Endangered Species?	2	25
De Beer, C./van de Ven, T.		
The Efficiency of Production Systems in Developing Countries: A Case Study in Peruvian Metal Working Industry	3	87

	No.	Page
Fotilas, P.		
European Community and the Greek Industrial Enterprises: Some New Economic and Social Problems	3	23
Geyikdagi, Y. M.		
Multinationality and Stock Market Valuation: An Empirical Study of U. S. Markets and Companies – A Reply	2	122
Gillingham, D.		
A Comparison Between the Attribute Profiles of Profitable and Unprofitable Companies in the United Kingdom and Canada	4	64
Cloberson, Sb./Malki, N.		
Estimating the Expenses Resulting from Labor Turnover	3	111
Halfbill, D. D.		
Multinational Marketing Strategy: Implications of Attitudes Toward Country of Origin	4	26
Hollis, M. S.		
A Decentralized Foreign Exchange Risk Model	3	53
Inzerilli, G.		
The Role of Company Schools in the Development of Managerial Resources	2	80
Jaffe, E. D.		
Are Domestic and International Marketing Dissimilar? An Assessment	3	83
Kaynak, E./Meidan, A.		
Home Buying Behaviour: A Comparison of Canadian vs. British Attitudes	4	53
Kurtulus, K.		
Present Status of Marketing Channels in Turkey	4	38
Lachman, R.		
Toward Measurement of Entrepreneurial Tendencies	2	108
Lane, H. W.		
Systems, Values and Action: An Analytic Framework for Intercultural Management Research	3	61
Maclayton, D./Smith, M. C. Hair, J.		
Determinants of Foreign Market Entry: A Multivariate Analysis of Corporate Behavior in the U. S. Based Health Care Industry	3	40
McManus, M. L.		
The East-West Connection: Development of Scholarly Exchange in Management Science	3	7
Nurmi, R./Udo-Aka, U.		
Management Research for Management Development in a Developing Country: A Model and a Case	2	90
Orpen, Christopher		
Management Attitudes to Industrial Democracy: An International Assessment	1	111

	No.	Page
Paulson, St. K./Klonglan, G. E./Rogers, D. L.		
A Model for the Measurement of Cooperative Relationships Among Health Related Organizations	2	96
Perlitz, Manfred		
Compensatory Arrangements in International Licensing Agreements: Effects on Market Penetration Abroad, Foreign Pricing Policy, and Conflict Areas between Licensee and Licensor	1	75
Picot, A.		
The Management of Investment Externalities within the Private Investment Decision Process	3	71
Pretschker, Udo		
The Administrative Environment as Risk Factor for Direct Investments in Developing Countries	1	93
Rabino, Samuel		
An Examination of Barriers to Exporting Encountered by Small Manufacturing Companies	1	67
Rahim, A.		
Some Contingencies Affecting Interpersonal Conflict In Academia: A Multivariate Study	2	117
Rosson, P. J./Ford, I. D.		
Stake, Conflict, and Performance in Export Marketing Channels	4	31
Schwartz, B.		
Partial Income Tax Allocation and Deferred Taxation: An International Accounting Issue	4	74
Singh, D. R.		
Woman Executives in India	2	53
Stanley, Marjorie T./Block, Stanley B.		
Portfolio Diversification of Foreign Exchange Risk: An Empirical Study	1	83
Steinmann, Horst/Kumar, Brij/Wasner, Albert		
Conceptualizing the Internationalization Process of Medium-sized Firms. Some Preliminary Considerations for a Research Design	1	50
Stephens, David B./Kedia, Ben L./Ezell, Dee E.		
A Comparative Study of the Managerial Need Structure in the U. S. and Peruvian Textile Industries	1	103
Stopford, John M.		
The German Multinationals and Foreign Direct Investment in the United States	1	7
Verma, Y.		
Marketing in Rural India	4	47

	No.	Page
Wales, J.		
A Four-Culture Model of Collaborative Learning and Problem Solving	4	100
Woodworth, W./Nelson, R.		
Information in Latin American Organizations: Some Cautions	2	61
Yavas, U./Rountree, D.		
The Transfer of Management Know-How to Turkey Through Graduate Business Education: Some Empirical Findings	2	71
Zabra, Sh. A.		
Egyptian Management at the Crossroads	3	118